



John Turcios
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I believe in *Simple*. Concepts that excite you. Truths that move you. Points of view that make you laugh. Not just the first time, but again and again and again. Why? Because the core idea is *Simple* and never, ever, ever complicated.

Simple cuts through the old, the tired and the bland. *Simple* moves fast and hits hard. And *Simple* gets results that *Complicated* could never even begin to imagine. So let's get to work. And let's keep it *Simple*.

skills

concepting ("sounds interesting, but what if?"), designing ("we need a couple of full page penciled comp ads to send to the client by EOD, their time, so in one hour."), directing ("move it up two clicks, now move it back down and increase the pt. size."), mentoring ("now come at it from a different angle")



experience

Wunderman • Integrated Sr. Art Director • 2010 – Present

Shell Fuels, Southwest Airlines, Public Storage, Toshiba, Invisalign, Abbott, Legalzoom

- Concurrently working on a variety of integrated projects as the lead creative.
- Provide internal teams with creative vision, content direction and design direction.
- Serve as a creative liaison for clients, communicating creative strategic vision.
- Partner with developers/producers to ensure seamless transitions from design to production.

Corratech • Digital Art Director • 2010 – 2013 (contracted)

- Provided creative layouts and user experience design
- Ran creative presentations and discussions with clients.
- Managed internal and external resources such as photographers, IA's and developers.

Y&R Brands • Art Director • 2007 – 2010

Southwest Airlines, Toshiba, Land Rover, Chase, Hilton, Mattel

- Collaborated with illustrators, photographers & developers.
- Creatively lead major integrated campaigns for Chase.
- Key team participant in developing integrated campaigns for Southwest Airlines.

Listen Skateboards • Designer • 2004 – 2007

education

• **The Art Institute of San Diego**
 BS, Advertising

• **Orange Coast College**
 Studio Art/Fine Arts & General Education

interests

ceramics (throwing, sculpting, 16 years and going), physical arts (miniature set design, large scale painting, wood working, giant paper mache pigeons) , & cars (ratrods & muscle)